Collective Action in the Fight against Corruption



Martin Zapata
Academic Programmes Senior Officer

The last three decades have seen an exponential growth in anti-corruption initiatives

International legal frameworks

OECD African United Inter-Convention Union **Nations** American against Convention Convention Convention Foreign against against against Bribery Corruption Corruption Corruption 1996 1997 2003 2003

- Establishing anti-corruption agencies, bodies, commissions, etc.
- Local anti-corruption laws and against foreign bribery
- International initiatives













Contracting

Publish (9)

What You Pav









The Most Commoon Answer to Corruption



Regulatory approach

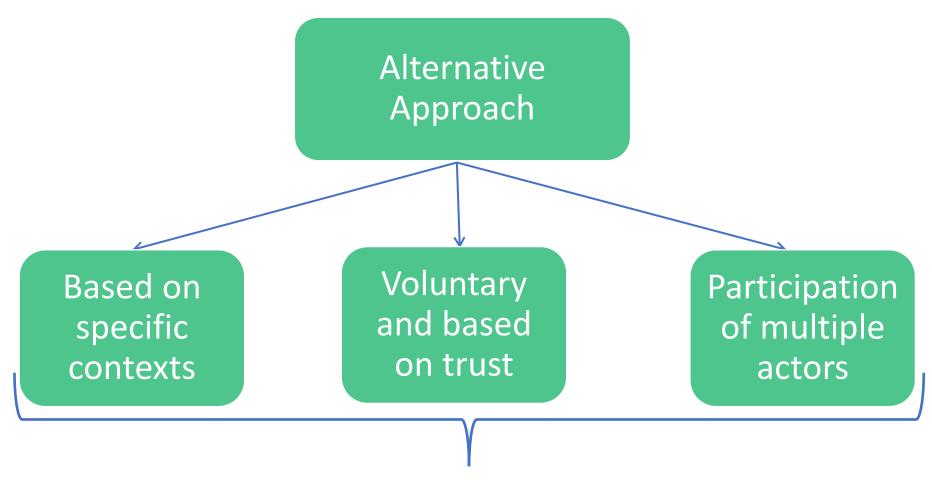
Repression

Increasing sanctions and the probability of detection

Reduction of discretion

Bureaucratic reform, rotation of personnel, increasing monitoring, audits, etc. (Lambsdorff 2009)





Does not substitute the regulatory approach, but complements it and strengthens it

Collective Action in the Global Agenda

















Multilateral Banks:















General Principles for Business Integrity Partners Collective Action/External Engagement

- 29. Collective Action: The entity should seek to engage in integrity initiatives with other groups to encourage other entities to put in place business integrity programmes.
- 30. Stakeholder Engagement: The entity should be open to engaging with stakeholders with respect to the programme.

UKBA

Principle 2 Top-level commitment

reference to the organisation's involvement in any collective action against bribery in, for example, the same business sector.

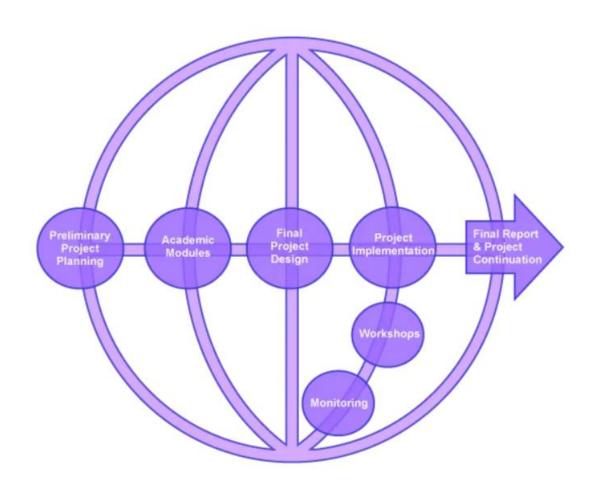
Our Approach





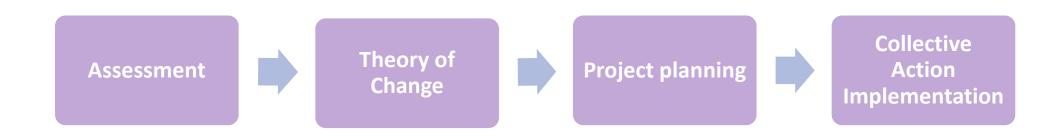


Anti-Corruption Collective Action Certificate





Our Collective Action process



The Collective Action Process: Corruption Assessment

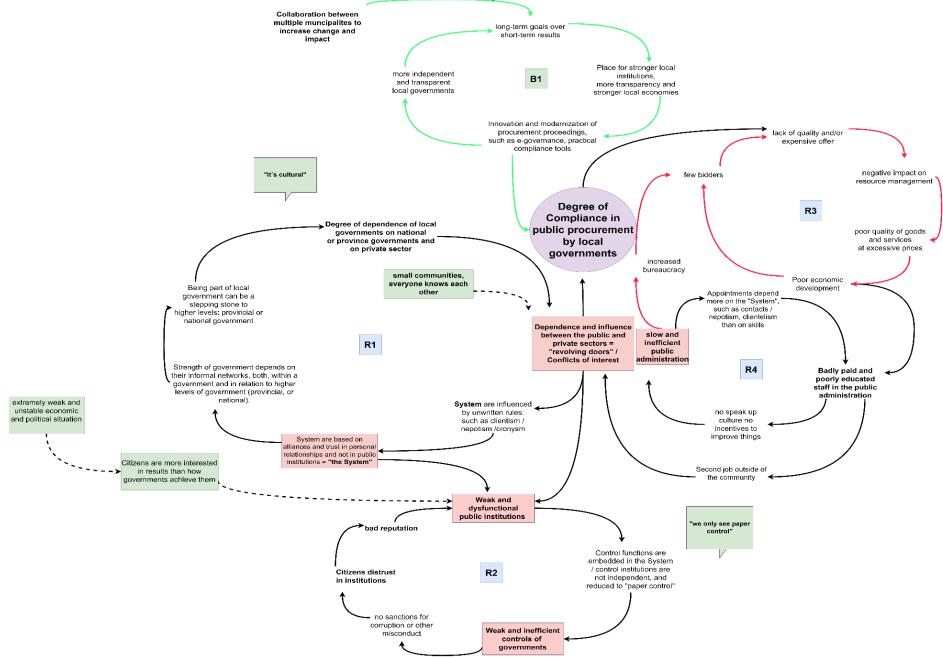


"In a small

community, it is

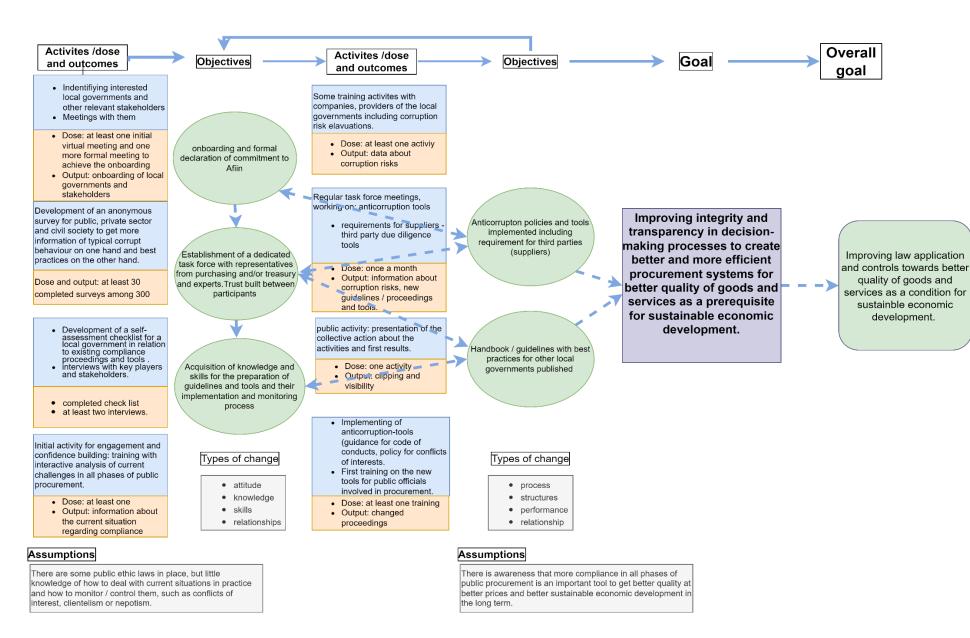
impossible to avoid

conflicts of interest



The Collective Action process: Theory of Change





Strategy and Implementation phase



Strategy

Mapping stakeholders

Tailoring incentives

Making a business case for Collective Action

Implementation

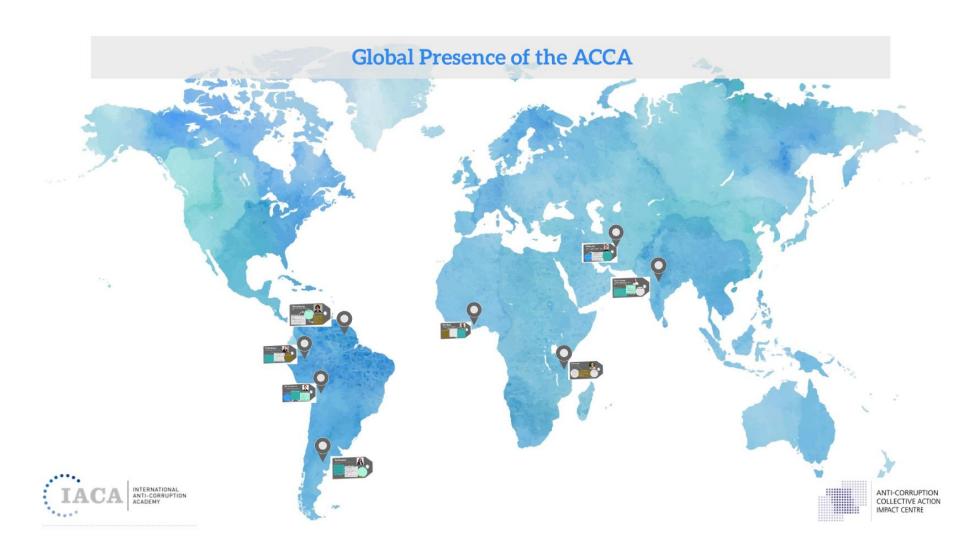
Activities aimed at gaining trust

Tailored Communication

Implementation of activities

Collective Action Projects Around the World





Collective Action Projects Around the World









Argentina Bolivia Pakistan

Final Remarks

- It is no longer enough to rely solely on the traditional approach based on regulation, repression, sanctions, etc.
- A collective action approach can strengthen existing anticorruption efforts.
- Collective action works better in a specific sector or project instead of broad policies.
- Thinking outside the box:

Enhancing communication and trust, involving multiple stakeholders, using incentives, making a business case for Collective Action.

THANK YOU!



martin.zapata@iaca.int