

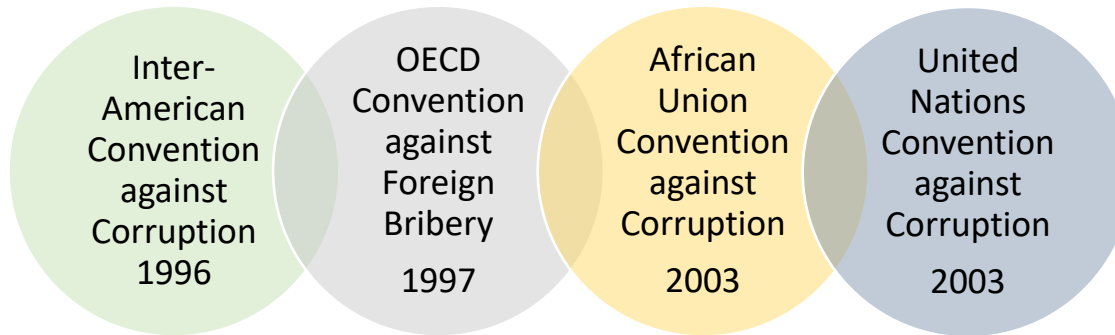
# Collective Action in the Fight against Corruption



Martin Zapata  
Academic Programmes Senior Officer

# The last three decades have seen an exponential growth in anti-corruption initiatives

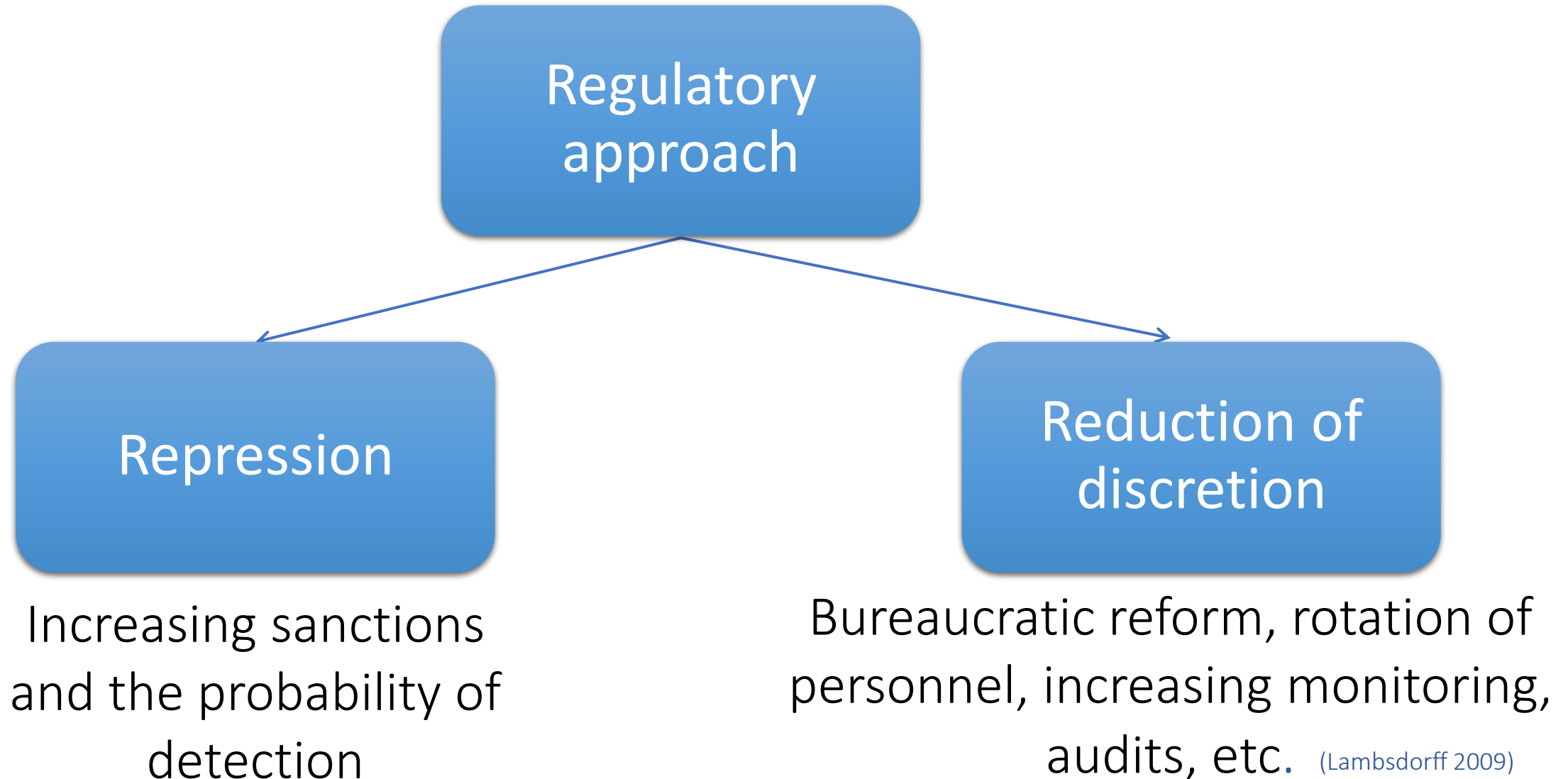
- International legal frameworks

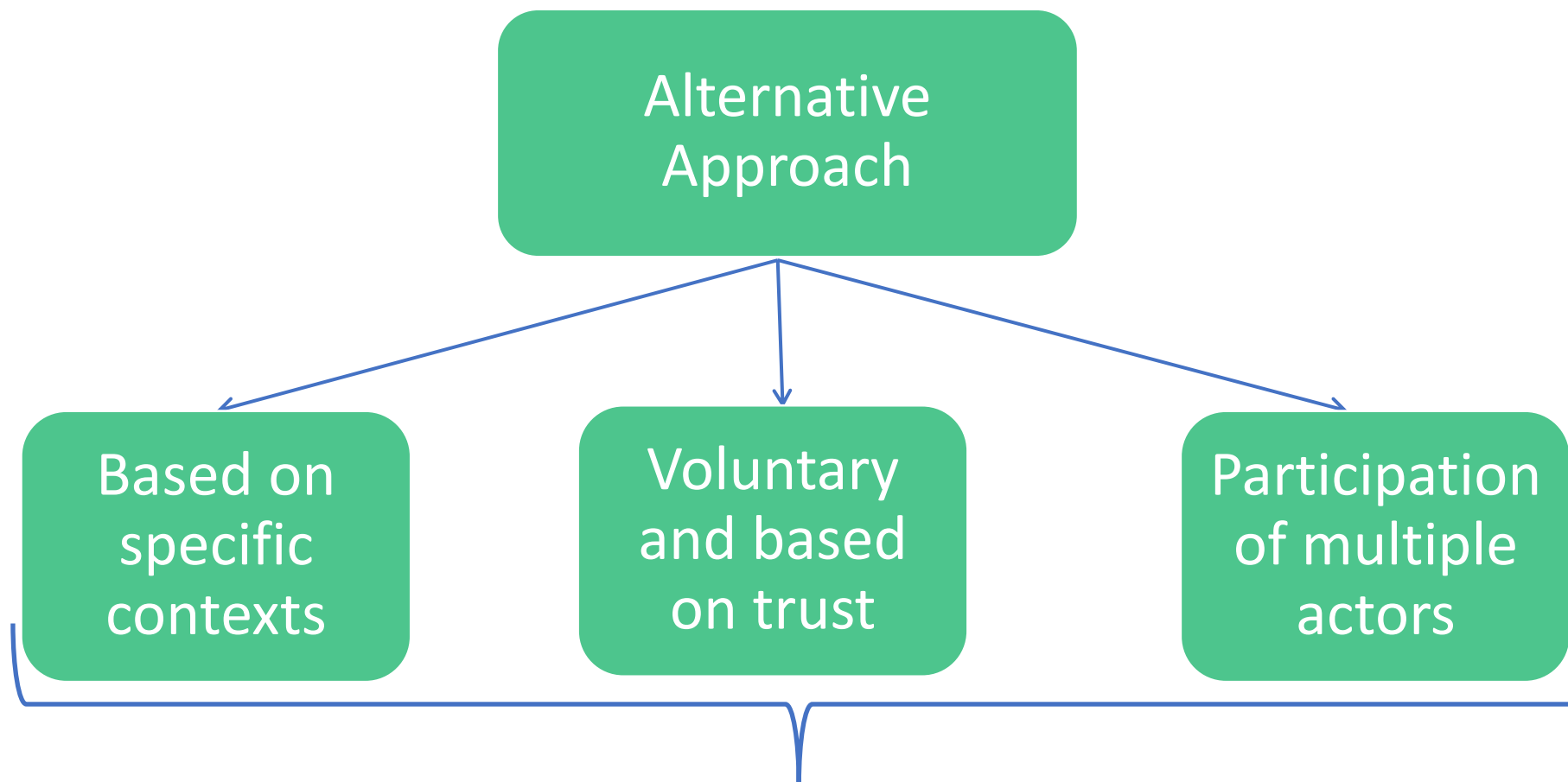


- Establishing anti-corruption agencies, bodies, commissions, etc.
- Local anti-corruption laws and against foreign bribery
- International initiatives



# The Most Common Answer to Corruption





*Does not substitute the regulatory approach, but complements it and strengthens it*

# Collective Action in the Global Agenda



## Multilateral Banks:



## General Principles for Business Integrity Partners

### Collective Action/External Engagement

- 29. Collective Action: The entity should seek to engage in integrity initiatives with other groups to encourage other entities to put in place business integrity programmes.
- 30. Stakeholder Engagement: The entity should be open to engaging with stakeholders with respect to the programme.

UKBA

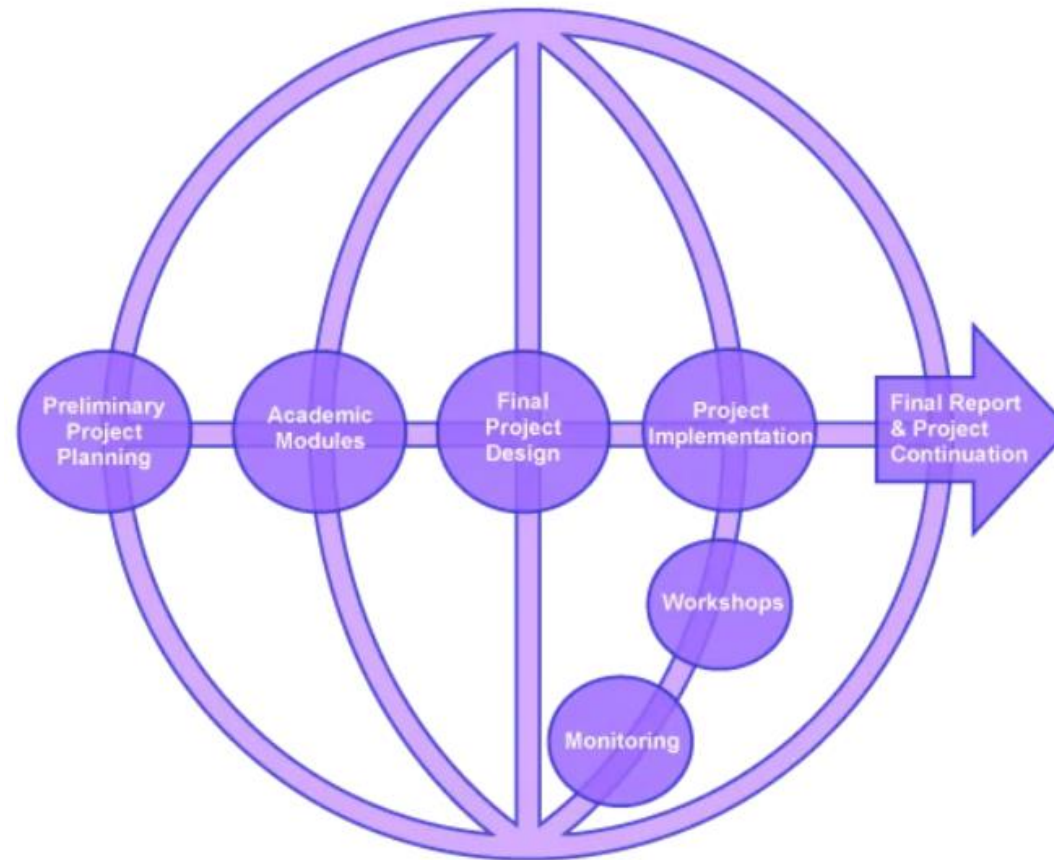
Principle 2  
Top-level commitment

reference to the organisation's involvement in any collective action against bribery in, for example, the same business sector.

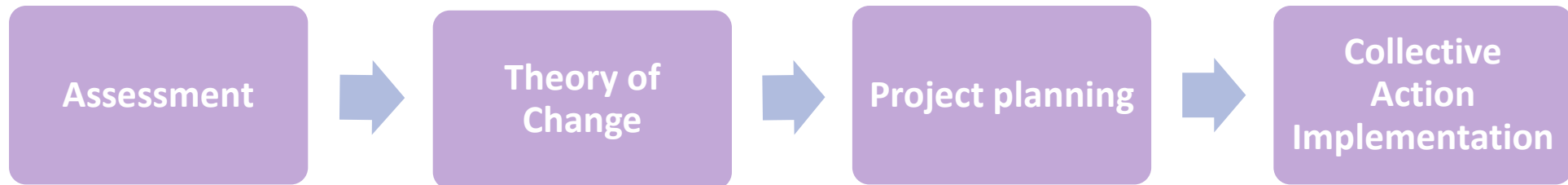
# *Our Approach*



# Anti-Corruption Collective Action Certificate

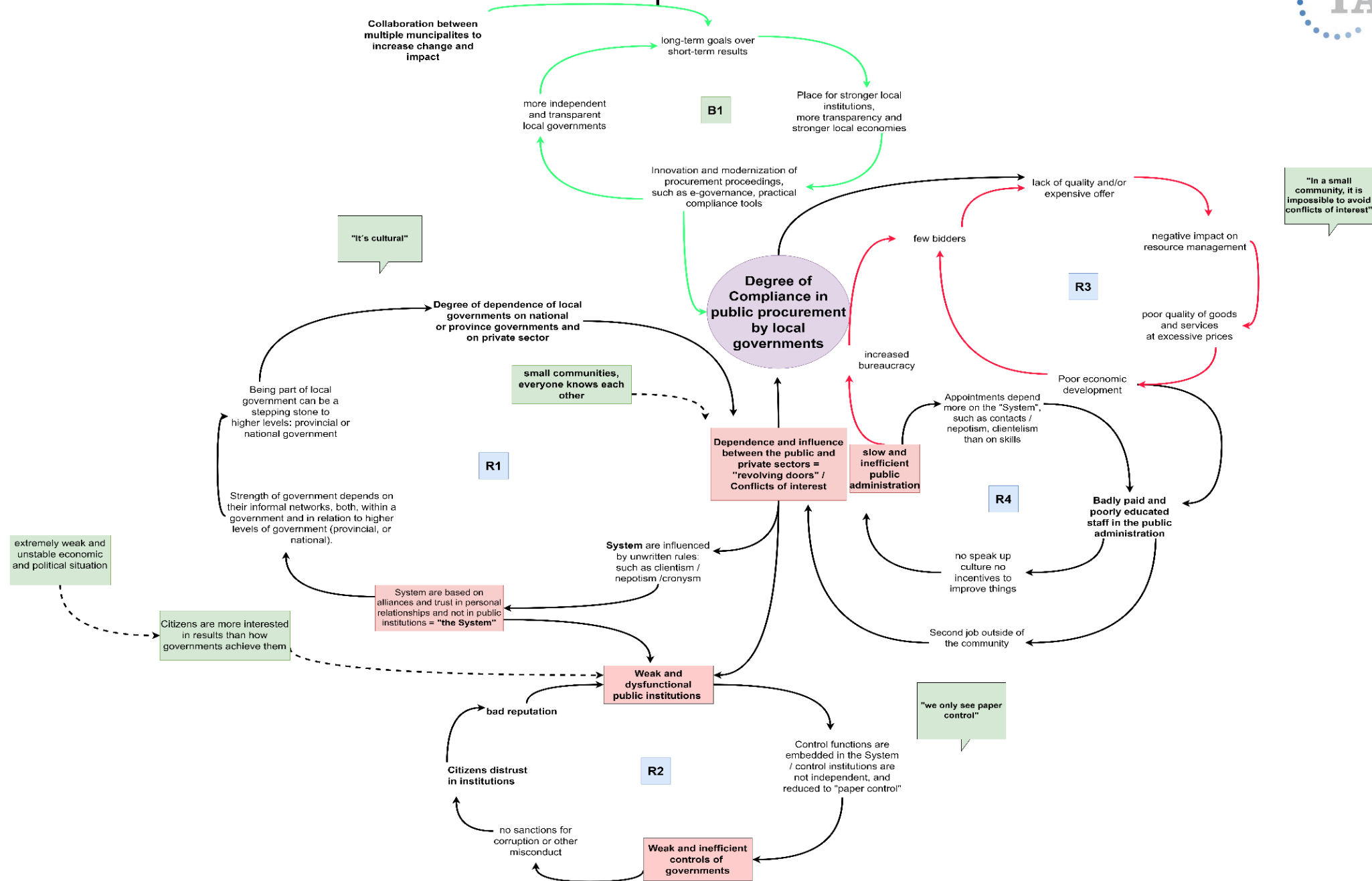


# Our Collective Action process

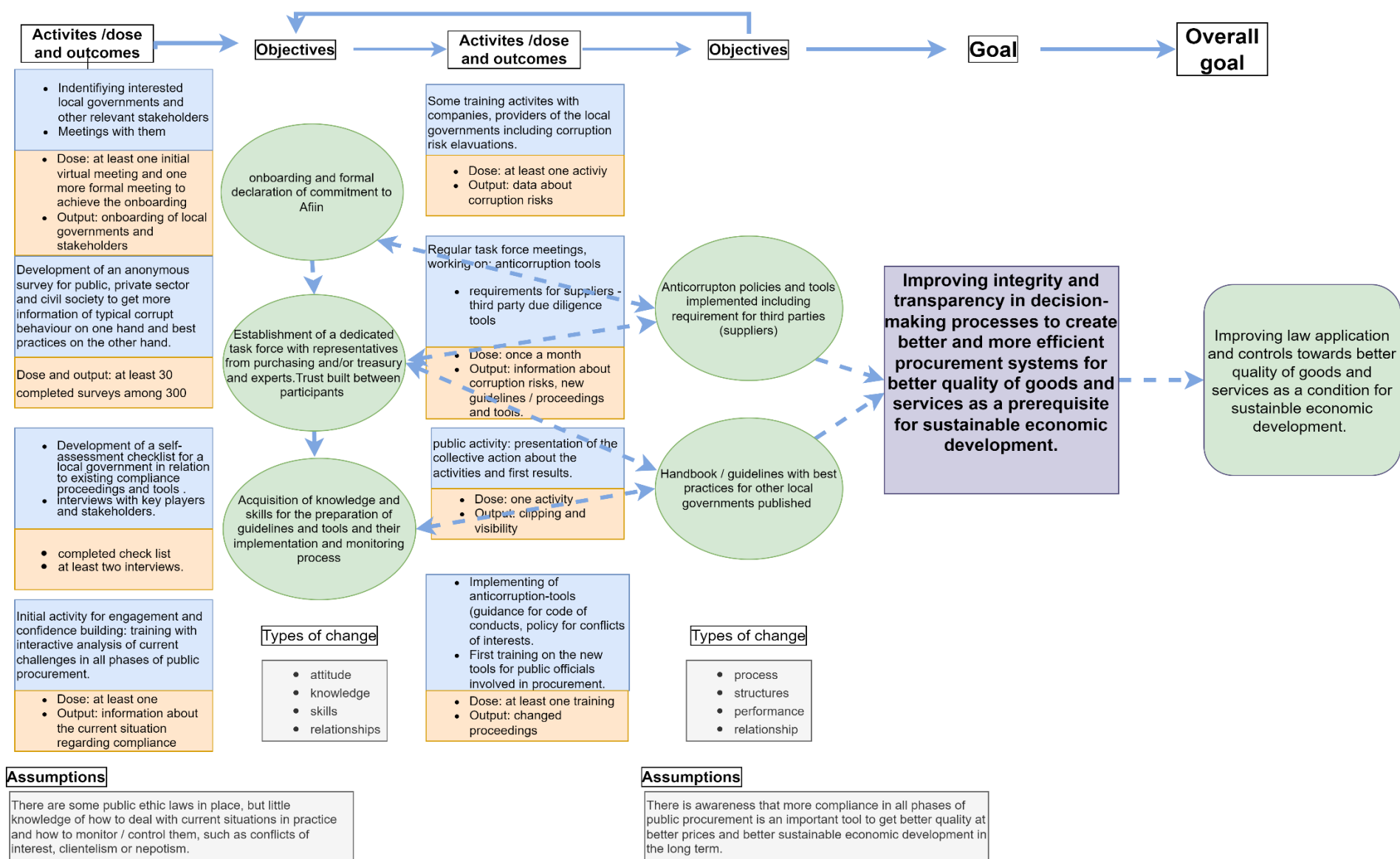




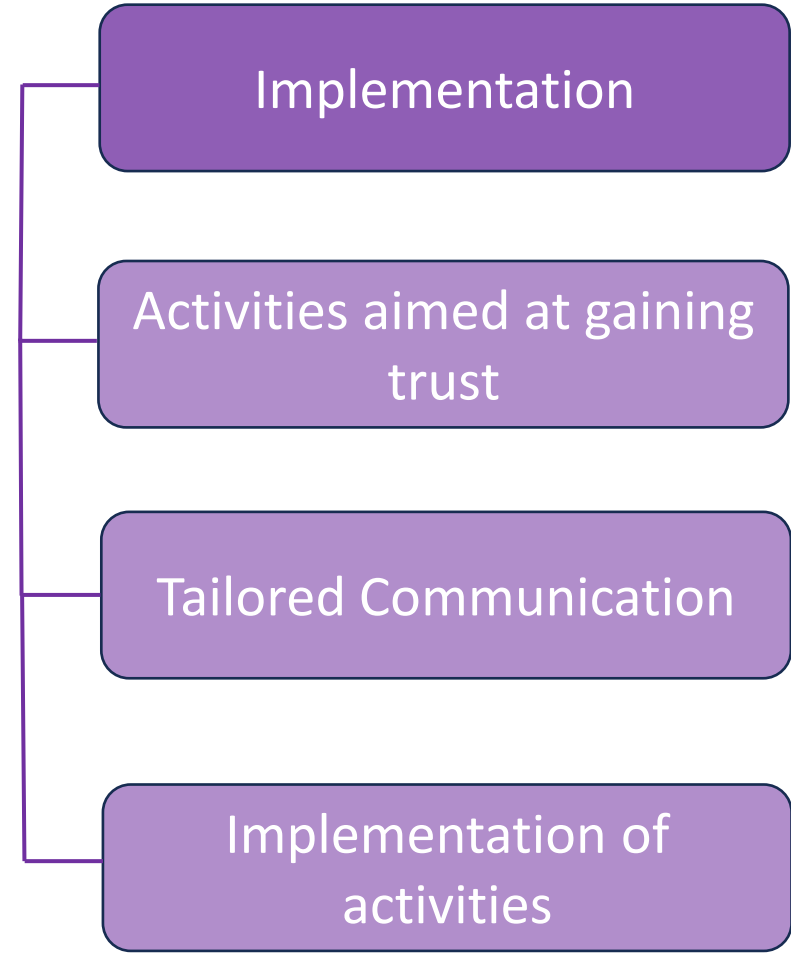
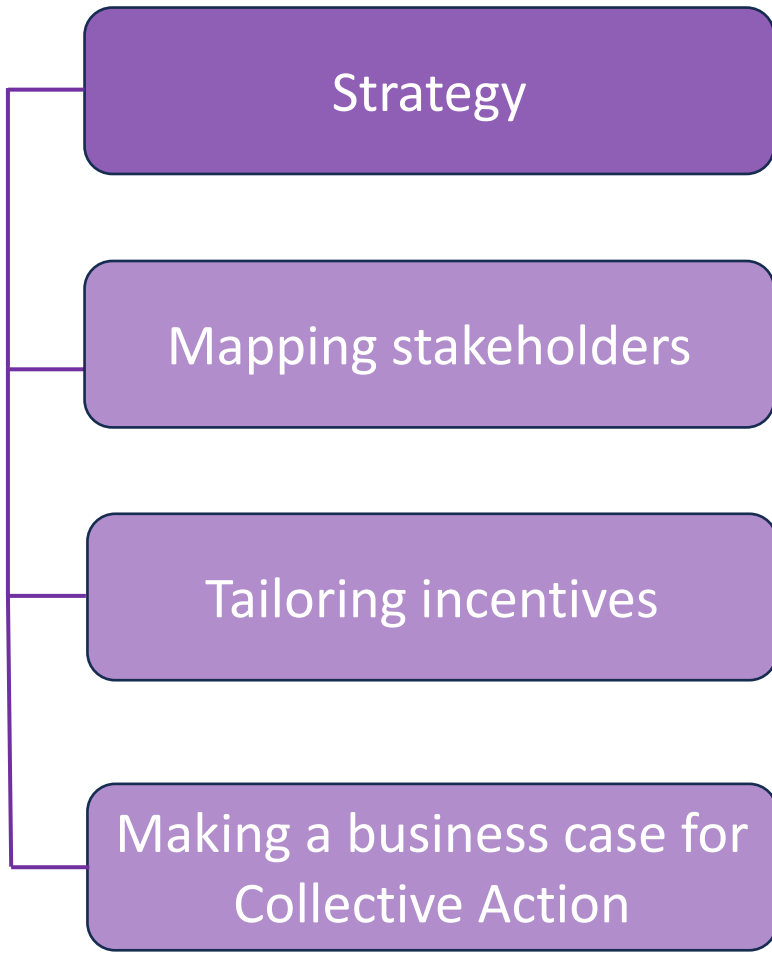
# The Collective Action Process: Corruption Assessment



# The Collective Action process: Theory of Change

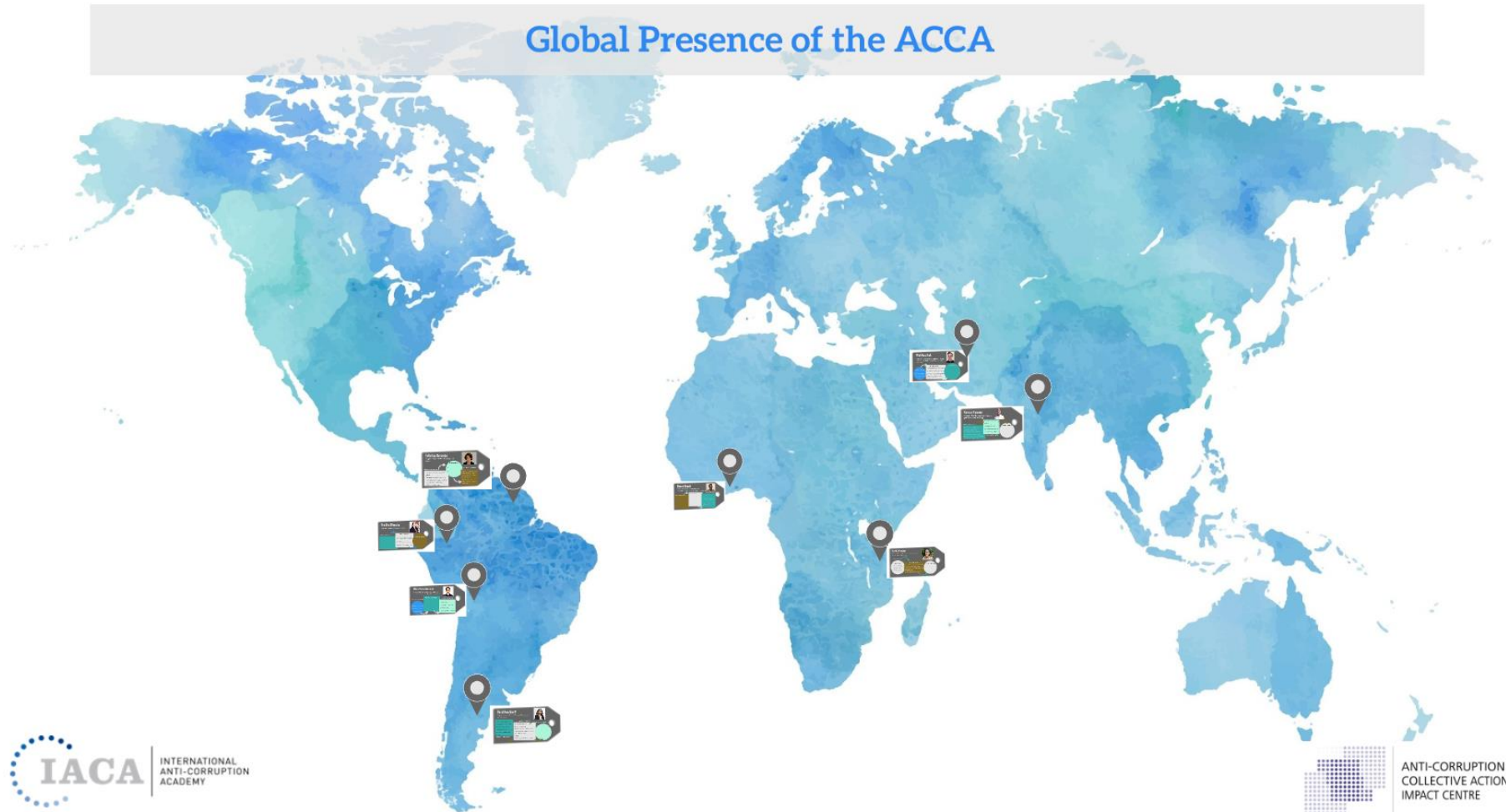


# Strategy and Implementation phase



# Collective Action Projects Around the World

## Global Presence of the ACCA



# Collective Action Projects Around the World



Argentina



Bolivia



Pakistan



# Final Remarks

- It is no longer enough to rely solely on the traditional approach based on regulation, repression, sanctions, etc.
- A collective action approach can strengthen existing anti-corruption efforts.
- Collective action works better in a specific sector or project instead of broad policies.
- Thinking outside the box:

*Enhancing communication and trust, involving multiple stakeholders, using incentives, making a business case for Collective Action.*



THANK YOU!



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